

Savant Supply Chain

Digitalised, collaborative, customer-centric

Senior level summit for supply chain, logistics and operations leaders



8th - 9th May 2019 | Amsterdam

Supply chain and logistics are no longer isolated cost centres - they need to work with all elements of the business, to generate value and best serve the customer. It's time for supply chain managers to step up, rethink their business models, and move into the limelight!

Savant Supply Chain brings together the supply chain professionals managing everything from innovative startups to Europe's most established supply chains. It is centred around four pillars:

Digitalisation - mature companies implementing projects across silos; developments from innovative solution providers; startups that have thrown out the supply chain handbook and are rewriting the rules

Talent - align with your HR department to recruit, reward and retain the talent you need to drive your supply chain plans

Customer-centricity - push the boundaries of customer-centricity to deliver optimal products and services, at the right time, and generate top-line value for your business

Integration - join up different teams within your business, and bring your suppliers and customers closer together, to meet the demands of all customers across all channels

What attendees say

- "The most interactive supply chain conference I have ever attended."* **Crocs**
- "Refreshing conversations that I cannot ignore when back at work."* **Danone**
- "Really inspiring to hear from organisations challenging the status quo."* **Nike**
- "Engaging formats, controversial presentations, plenty of networking."* **Hilti**
- "Exceeded my expectations. Very relevant and not too technical."* **Converse**
- "Great topics with great people. I'm positively surprised!"* **L'Oreal**
- "Made me think laterally about how we approach supply chain."* **Worten**
- "I've learned so much and met great people - so many take-aways!"* **Bloomon**
- "Perfect organisation, inspirational speakers. Thanks!"* **Starbucks**

Speakers

Dr. Christian Borel, Director Digital Academy, **Merck**

Michael Ahner, Head of Logistics Europe, **SONY Interactive Entertainment Europe**

Jaap Hazewinkel, Strategy & Transformation Manager Supply Chain, **IBM**

Luke Kerr, Head of Supply Chain & Logistics, **Gurit**

Hans Ulrich Freise, Head of Logistics Central Europe, **Hilti**

Dr. Paul Jokiel, Senior Vice President Human Resources, Head of HR Headquarters, **Hilti**

Dieter Degryse, Transportation Operations EAME, **Caterpillar**

Marc Verelst, Head of Supply Chain Innovation, **Procter & Gamble**

Willemijn Potjer, Head of Global Supply Chain Capabilities, **Danone Nutricia**

Speakers

Roeland van den Berg, Operational Excellence & Innovation programme mngr, **Wallgreens Boots Alliance**

Angel Caja, Regional Supply Chain & Operations Manager Western Europe, **Jotun**

Martijn Schneider, Global Logistics Director, **Interfood**

Michael Berger, Senior Programme Manager Customer Experience & Omnichannel, **Foot Locker**

Ian Perotto, Director SCM Execution, **Metro**

Pedro Chainho, Head of Supply Chain, **Worten**

Roland Bojanus, Manager Supply Planning, **Coolblue**

Eelco van der Zande, Director, Strategic Sourcing EMEA, **Starbucks**

Pierre-Alain Michaud, Head of Operations, **Nestle Nederland**

Jason Russell, Supply Chain Manager, **Mitchells & Butlers**

Dr. Oliver Philipp, Director Supply Chain Strategy & Solutions, **Panasonic**

Thomas Pederiva, Vice President Supply Chain Management, **Unitymedia**

Dr. Dirk Holbach, Corporate Senior Vice President & CSCO Laundry & Home Care, **Henkel**

Courtenay McHugh, Senior Director, Supply Chain Development / Europe SCM, **Adidas**

Markus Kaufmann, IBP Lead Europe, **The National Titanium Dioxide Company**

Renato Zavattaro, International Trade Manager, **AB-Inbev**

Bert Bakkeren, Operations Director, **Elho**

Diana Tasca, Trade Compliance, Import & Export Controller, **Gurit (UK)**

Edward Osborne, Director, **EJMO Associates**

Leonardo Marins, Transformation Programme Lead, **British American Tobacco**

Rupert Freutsmiedl, Director Supply Chain Management, **Babor**

Sami Nazar, Category Manager International Transportation, **Decathlon**

Nick Poels, CEO, **SupplyStack**

Agenda Day 1

08:00 Registration & Coffee	
Closing the Talent Gap & Engaging Your Staff	
09:00	<p>Welcome by Savant Events and Chairperson <i>The latest supply chain trends and essential overview of global developments</i> Markus Kaufmann, IBP Lead Europe, The National Titanium Dioxide Company</p>
09:20	<p>Keynote How Human Resources can support your supply chain strategy</p> <ul style="list-style-type: none"> • Recruiting, rewarding and retaining the talent to drive your supply chain plans • Getting the right skill sets and the right personalities in place • Engaging your employees in new supply chain processes, and encouraging them to be creative • Running internal development programmes • Collaborating with universities - preparing students to step into professional supply chain roles <p>Hans Ulrich Freise, Head of Logistics Central Europe, Hilti Dr. Paul Jokiel, Senior Vice President Human Resources, Head of HR Headquarters, Hilti</p>
09:50	<p>Case study Sony SIEE Control Tower and Visibility Platform</p> <ul style="list-style-type: none"> • What triggered the digitisation and need for visibility within PlayStation • Which modules are being used, and why • Update and future developments <p>Michael Ahner, Head of Logistics Europe, SONY Interactive Entertainment Europe</p> <p>Case study Sony Benefits of having operational visibility using real-time transport management</p> <ul style="list-style-type: none"> • Introducing end-to-end supply chain visibility to both your internal departments and customers • Automating your communications with carriers to get timely and reliable information • Detailed, accurate and real-time cost calculation based on execution data • Integrate with - but innovate outside of - ERP <p>Nick Poels, CEO, SupplyStack</p>
10:20	<p>Panel Building relationships between the supply chain and other departments</p> <ul style="list-style-type: none"> • Horizontally managing your business, to align with developments across the business • Encouraging regular interactions between sales, marketing, finance and supply chain • Personal profiling of departments and how they engage with one another • Applying supply chain knowledge and practices within different departments <p><i>Panellists:</i></p>

	<p>Michael Berger, Senior Program Manager Customer Experience & Omnichannel, Foot Locker Jason Russell, Supply Chain Manager, Mitchells & Butlers Roeland van den Berg, Programme Manager, Operational Excellence & Innovation, Wallgreens Boots Alliance Sami Nazar, Category Manager International Transportation, Decathlon</p>
10:50	Networking Activity
11:10	Refreshments
11:30	<p>Keynote How the Digital Academy supports digital transformation at Merck</p> <ul style="list-style-type: none"> • Three key areas of focus within Merck's digital transformation: digital plant, SC control tower, self-driving operations • Enabling our people - how to help everyone remain engaged and capable • Digital Academy - training our employees to support the company's overall digital transformation <p>Dr. Christian Borel, Director Digital Academy, Merck</p>
12:00	<p>Case study Ensuring regular and useful interactions between the supply chain and external partners</p> <ul style="list-style-type: none"> • Getting end-to-end visibility from planning to execution - challenges and solutions for B2C and B2B supply chain managers • Advancing the IT savvy of your suppliers and partners - encouraging traditional suppliers to move onto your digital platforms • Using technology to improve connection and collaboration within your supply chain
Becoming More Customer Oriented	
12:30	<p>Keynote Reading your customers better to make your supply chain more effective</p> <ul style="list-style-type: none"> • Building an aligned supply chain model that meets the demands of different customers and market segments • Identifying the gap between customer needs and supply chain capacities • One size doesn't fit all - segmenting your supply chain to deliver the right value to the right customer/segment • Joining up isolated silos and working in cross-functional teams • The emotional part, the great forgotten in strategy implementation, closing the gap effectively <p>Angel Caja, Regional Supply Chain & Operations Manager Western Europe, Jotun</p>
13:00	Networking Lunch Private Sponsored Lunch
14:10	<p>Panel Pushing the boundaries of customer-centricity</p> <ul style="list-style-type: none"> • Approaches of different supply chains to the growing importance of being customer-centric • Surveys and interviews to better understand customers and inform supply chain decisions

	<ul style="list-style-type: none"> • Brexit contingency planning - protecting your ability to do business overseas • Keeping records and managing paperwork <p><i>Roundtable leaders:</i> Renato Zavattaro, International Trade Manager, AB-Inbev Diana Tasca, Trade Compliance, Import & Export Controller, Gurit (UK)</p> <p>Round Table 2: Mitigating potential supply chain disruptions</p> <ul style="list-style-type: none"> • Preparing for, and reacting to, geopolitical and economic situations, natural disasters, terrorist activities, poor infrastructure, theft and/or loss of products... and other issues that could affect your supply chain <p><i>Roundtable leaders:</i> Michael Ahner, Head of Logistics Europe, SONY Interactive Entertainment Europe</p> <p>Round table 3: Optimal transportation management</p> <ul style="list-style-type: none"> • Smart logistics and other approaches to overcome the shortage of carriers and drivers • Connecting to networks through smart tracking and AI • Data accuracy and data openness • Overcoming reduced visibility for B2B supply chain managers <p><i>Roundtable leaders:</i> Marc Verelst, Head of Supply Chain Innovation, Procter & Gamble Sami Nazar, Category Manager International Transportation, Decathlon</p>
17:55	Chairperson's closing remarks
18:00	Savant Drinks Reception

Agenda Day 2

08:00	Registration
Rethinking the Supply Chain Business Model	
09:00	Welcome by Savant Events & Chairperson Markus Kaufmann, IBP Lead Europe, The National Titanium Dioxide Company
09:10	Keynote Rebuilding a supply chain in the consumer goods industry <ul style="list-style-type: none"> • Examining the mindset and the level of energy needed to overhaul and integrate an existing supply chain • Creating the framework, and getting the right people in place, to implement new planning- and purchasing software, processes and structures Rupert Freutsmiedl, Director Supply Chain Management, Babor

09:40	<p>Case study The robots are coming</p> <ul style="list-style-type: none"> • Understanding the types of robotisation that are most helpful in certain business lines • Quantifying the potential impact of robotics on your supply chain • The implications of robotisation for the human beings within your organisation
10:10	<p>Panel Shifting the mindset of supply chain managers</p> <ul style="list-style-type: none"> • Circular supply chain designs and environmental sustainability - transitioning to life cycle-based supply chain management • Taking supply chain from the back end to the front end - how management can promote supply chain to the core of the company's strategy • How senior management sees the future development of supply chain • What senior management, sales and marketing expect from the supply chain, and where supply chain can make the greatest impact <p><i>Panellists:</i> Pierre-Alain Michaud, Head of Operations, Nestle Nederland Eelco van der Zande, Director, Strategic Sourcing EMEA, Starbucks Bert Bakkeren, Operations Director, Elho</p>
<p>10:40 Networking Activity</p>	
<p>11:00 Refreshments</p>	
<p>Implementing Digitalisation Projects Across Silos</p>	
11:20	<p>Case study Gaining supply chain insights through AI and machine learning</p> <ul style="list-style-type: none"> • How AI can solve common supply chain challenges, and be used to make routine decisions • What AI means for your supply chain business models and your relationships with other parties • Deploying AI algorithms in the logistics space - keys to success
11:50	<p>Debate Supply chain managers need more data!</p> <p>This friendly debate will explore the evolving role of big data within supply chain management. Attendees will have a chance to grill our two debaters with questions, and then vote for the winner!</p> <ul style="list-style-type: none"> ➤ <i>For:</i> this house believes that more data is needed to drive supply chain strategies and improve logistical decisions ➤ <i>Against:</i> this house believes that supply chain managers have enough data, and now need better technologies to process and understand it <p>Luke Kerr, Head of Supply Chain & Logistics, Gurit Edward Osborne, Director, EJMO Associates</p>
12:20	<p>Innovation roundtables B2C & B2B split-stream session</p> <p>Attendees will participate in an interactive discussion, tackling a specific pain point within the supply chain management lifecycle. Groups will work together to co-create a high-level action plan that you can take away, adapt and implement within your own company. Roundtable leaders will give feedback to the whole room at the end of the session. <i>Topics tbc.</i></p>

13:00	Networking Lunch Private Sponsored Lunch
14:10	Keynote Blockchain - moving from 'seemingly advantageous concept' to 'valuable working prototype' <ul style="list-style-type: none"> • How mature blockchain technology is for supply chain management • Who in the value chain should be working with blockchain • How blockchain can solve common supply chain challenges Jaap Hazewinkel, Strategy & Transformation Manager Supply Chain, IBM
14:40	Panel Digital transformation programmes <ul style="list-style-type: none"> • Digitalising across silos - what's next in supply chain transformation, and how to get there • Marrying legacy systems with innovative IT solutions • Prioritising which IT innovations are relevant for your supply chain operations • Digitalising to align procurement, supply planning, logistics, supply chain security and risk management • Building it yourself vs. buying in solutions • Using IoT and big data analytics to manage suppliers and better understand customer behaviour - why it is important to own the data <i>Panellists:</i> Axel Dochez, Inbound Transportation Manager EMEA, Nike Dr. Dirk Holbach, Corporate Senior Vice President & CSCO Laundry & Home Care, Henkel Pedro Chainho, Head of Supply Chain, Worten Michael Ahner, Head of Logistics Europe, SONY Interactive Entertainment Europe Leonardo Marins, Transformation Programme Lead, British American Tobacco
15:10	Keynote: Moving a traditional dairy trading organisation into the new digitalised era <ul style="list-style-type: none"> • Transitioning from an old bookkeeping system to an ERP development package • Tangible results from building and rolling out the system in-house, across multiple hubs • Finding the resources to run the project • Teaming up with a competitor to jointly develop ERP functionality • Future plans and direction Martijn Schneider, Global Logistics Director, Interfood
15:40	Networking & Refreshments
16:10	Keynote S&OP & IBP implementation - turning your supply chain story into a cross-functional story <ul style="list-style-type: none"> • How companies are implementing S&OP and IBP, and at what levels • Understanding the challenges and advantages of IBP implementation • Use cases of system-, organisational, and process integration Willemijn Potjer, Head of Global Supply Chain Capabilities, Danone Nutricia
16:40	Keynote Capturing and leveraging data to improve your forecast planning <ul style="list-style-type: none"> • Capturing trends and granular data on customer behaviour • Combining multiple sources of data and turning them into micro forecasts • Quickly reacting to collected data, and using it to inform your logistical decisions

	<ul style="list-style-type: none">• Forecasting order volumes, to get the correct quantities of trucks at the right time• How B2B supply chain managers can make accurate forecasts, when they are one step removed from the end client Thomas Pederiva, Vice President Supply Chain Management, Unitymedia
17:10	Chairperson's closing remarks

Networking & Refreshments | Conference Close

Our Partners



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